



**ZERO
MALARIA**

CAMPAIGN COALITION
KENYA

ZERO MALARIA CAMPAIGN COALITION STEERING COMMITTEE MEETING
1ST -2nd March 2023

TIME: 9:00-17.00hrs EAT

OBJECTIVES

- *Share major updates from the ZMCC Secretariat and DNMP Leadership Team*
- *Review of 2022 and ZMCC TOR*
- *Review ZMCC strategic priorities and engagement opportunities in 2023*
- *Key Highlights*
 - *ZMCC Communication strategy*
 - *National Campaign*
 - *WMD activation and national supportetc*
- *Sub-committees goals setting for 2023 and selection of team leads.*
- *ZMCC Sustainability*

**ZMCC Steering Committee Review Workshop
Program**

Day 1: Wednesday 1st March 2023

Workshop Facilitator: ZMCC Secretariat

Time	Agenda Item
8:30 - 9:00 AM	Arrival of Guests and registration
	Background Play -ZMSWM / DTL Video
9:00-9:215 AM	Welcome Remarks and Meeting Overview <ul style="list-style-type: none"> • <i>Introductions</i> • <i>agenda setting</i> • <i>Expected outcomes.</i> ZMCC Secretariat
9:15 - 9:25 AM	Welcome remarks ZMCC Secretariat



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9:25 – 10.00AM AM	Opening Remarks Division of National Malaria Programme and 2023 National plans (DNMP)
10:00-10:15AM	Reflections on 2022: Journey to Zero malaria Objectives Review and expected outcomes <ul style="list-style-type: none">• <i>Key wins, blocks and opportunities.</i>• <i>Menti- Latte and Learn session into 2023</i> ZMCC Secretariat
Tea Break	
10:30 - 11:15AM	Future Forecasting: 2023 strategic priorities and moments <ul style="list-style-type: none">• <i>Priority setting and feedback.</i> ZMCC Secretariat
11:15- 12:15 AM	2023 Project Kick-Offs - Part 1 <ul style="list-style-type: none">• <i>ZMCC Communication Strategy - development, delivery and implementation</i>• <i>National Campaign Overview</i>

12:15-12:30 PM	2023 Project Kick-Off – Part 2 <i>County Accelerator Workshops , WMD&KYPA</i> Secretariat
12:30-1:30PM	2023 Project Kick-Off – Part 3 National Campaign Brief Secretariat
Lunch Break	



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2:30:3:30PM	The Springboard Governance Budget
3:30 - 4:30 PM	Subcommittee - Teams Goal setting group work Agree with subcommittee participants on the following - <ul style="list-style-type: none"> • working methods, tools, and meeting/call cadence • subcommittee work plan, • monitoring, and reporting mechanism • additional individuals to include in subcommittee. Secretariat
3:30 - 4:30 PM	Wrap Up
Coffee Break	



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Day 2: 2nd March 2023

Time	Agenda Item
9:00 - 9:15 AM	Recap and climate setting ZMCC Secretariat



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9:15 - 9:45 AM	Group presentations Subcommittee leads Heads
Health break	
10:30 - 12:00 PM	Moving the needle- ZMCC sustainability pillars ZMCC Secretariat - Rosemary Mburu
12:00 - 12:30 PM	Wrap -Up <i>Summary of Discussions</i> <i>Closing Remarks</i> Division of National Malaria Programme (DNMP) Vote of thanks
Lunch	