



The Global Fund Seventh Replenishment Report



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We are GFAN Africa. We work with communities and civil society to support the ideals and work of the Global Fund through resource mobilization advocacy.

MEET THE TARGET 


Introduction

We are GFAN Africa. We work with communities and civil society to support the ideals and work of the Global Fund through resource mobilization advocacy.

In the 7th replenishment of the Global Fund, we saw unprecedented political mobilization by communities and civil society in our region in support of the replenishment. In Francophone Africa, advocates leveraged the momentum from the 6th replenishment hosted by France and came to the 7th replenishment in more numbers and greater voice. In the North Africa region, we witnessed communities and civil society stepping into Global Fund advocacy in a manner not seen before. Across the region, we saw great passion and strong voices.

A coordinated Africa regional social and political mobilization for the 7th replenishment included organising for common messaging across the region as well as offering technical support to civil society in letter writing; donor country embassy visits; editorials; organizing meetings with technocrats; and organizing regional days of action among many other activities. Anglophone, Francophone, North Africa, from Cape to Cairo, GFAN Africa spoke in one voice.

We salute all civil society and community advocates who stepped up and made it possible for GFAN Africa to organize and engage so strongly in the 7th replenishment. With utmost appreciation, we acknowledge our collaboration with GFAN Asia-Pacific and GFAN.

A thank you to the Global Fund secretariat for great support and guidance.

GFAN Africa, under the leadership of WACI Health and Impact Santé Afrique, looks forward to another fun and colorful year in Global Fund advocacy and domestic resource mobilization advocacy.

GFAN Africa's 7th Replenishment Achievements at a Glance

Community and civil society replenishment voices in 30 African countries:

In total, communities and civil society in over 30 African countries participated. We saw unprecedented political mobilization by community and civil society in support of the replenishment. Countries included: Benin, Burkina Faso, Botswana, Burundi, Cameroon, Central Africa Republic, Congo, Cote d'Ivoire, Democratic Republic of Congo, Egypt, Ethiopia, Eswatini, Gabon, Ghana, Guinea, Kenya, Malawi, Mali, Morocco, Niger, Nigeria, Rwanda, Senegal, South Africa, Tanzania, Togo, Tunisia, Uganda, Zambia, and Zimbabwe.

10 Heads of State in Africa stepping up to champion the 7th replenishment:

In partnership with The Global Fund Secretariat, we reached out to ten heads of state (Democratic Republic of Congo, Kenya, Rwanda, Senegal, South Africa, Malawi, Tanzania, Zimbabwe, Togo, and Cote d'Ivoire) as champions for the replenishment. We asked them to speak publicly in support of the replenishment. We urged them to reach out to their counterparts in donor countries, encourage 30% increase in pledges, and motivate for early pledges. We asked them to make solidarity pledges. We urged for their leadership in domestic resource mobilization.

Contact with over 30 members of parliament in African and donor capitals as replenishment allies:

We hosted and co-hosted multiple briefings for members of parliament, keeping them up to date and engaging them on the campaign trail. In addition to supporting the replenishment, African MPs in particular spoke passionately in support of the domestic resource mobilization agenda.

Global campaign, regional context:

We organized under two phased-out regional and social mobilization campaigns. 'The Torch Caravan, from Cape to Cairo' as a way to amplify twenty years of Global Fund's impact in our region. Later, with the launch of the 7th replenishment and 'Fight for What Counts', we organized under 'Meet the Target' campaign. We mobilized, held consultations, spoke at key events, wrote letters, media statements, engaged parliamentarians, the media, heads of state, and many other influencers.

Four strategic pillars, five priority tactics:

Our work and campaigns were organized under four strategies: communities and civil society capacity strengthening for advocacy; generation of advocacy tools and evidence; social and political mobilization; partnerships and linkages. Our five priority tactics: communities and civil society engagement; champion building; parliamentary engagement; media engagement; youth engagement.

Diverse regional and global advocacy moments:

There were many key opportunities and entry points for replenishment advocacy. We prioritized the following: the preparatory meeting co-hosted by 5 African leaders; Global Week of Action; Commonwealth Heads of Government Meeting (CHOGM); Kigali Summit on Malaria and Neglected Tropical Diseases; African Union Summit in Zambia; AIDS 2022 in Montreal; The Eighth Tokyo International Conference on African Development (TICAD 8); Africa Regional Week of Action.

18 African countries pledge to the Global Fund:

Burkina Faso, Central African Republic, Cote d'Ivoire, Democratic Republic of Congo, Eswatini, Ghana, Guinea, Kenya, Malawi, Morocco, Niger, Nigeria, Rwanda, South Africa, Tanzania, Togo, Uganda, and Zimbabwe each made contributions to the Global Fund's Seventh Replenishment

Stronger Capacity:

With every replenishment, GFAN Africa's work contributes to stronger capacity of community and civil society networks in Africa to engage in and influence Global Fund resource mobilization.



Preparing For The 7th Global Fund Replenishment Preparatory Meeting

The Torch Caravan

[The Torch Caravan](#) campaign was developed to mark the Global Fund's 20th year and designed to tell the story of its impact and how it was achieved. To this end, from June to December 2021, a 'virtual' The Torch Caravan passed through 20 African countries. The caravan entailed the lighting of the torch in each of the 20 participating countries to celebrate lives saved. Due to pandemic-related travel restrictions each handover from one country to the next

country was shared virtually although some events took place face to face, and some were hybrid.

Activities included: webinars, Parliamentarian briefings, press conferences, media, and youth roundtables. An anniversary digital photo album was produced to tell the story of African Civil Society's journey with the Global Fund along with a collection of one-minute-long video stories.

These activities generated a wide range of newspaper, TV, radio, and social media coverage. The Cape to Cairo campaign began at the first clinic to dispense Global Fund funded ARV's in Cape Town and ended in Cairo with the closing ceremony held on the sides of ICASA 2021.



“The GFAN Africa secretariat thanks all GFAN Africa members for their continued global, regional, and national leadership in ensuring successful participation and contribution to the replenishment.”

In May 2022, Africa and U.S.A. civil society came together to pass the torch to the U.S.A in-light of the latter’s role as the hosts of the 7th replenishment. This moment created an opportunity for the U.S.A government to make a public statement on the replenishment which galvanized global support for the replenishment.

This gave Civil Society the much-needed support for the replenishment advocacy in their country and within their regions.

The impact lasted through out the campaign developed by civil society and communities for the replenishment with the final week of the campaign dedicated to a “lighting the torch” moment that closed the replenishment campaign in the lead up to the pledging conference in New York..



The Pre-preparatory meetings

Ahead of the preparatory meeting, GFAN Africa hosted a series of Civil Society Meetings, which brought Global Fund advocates together to reflect on twenty (20) years of impact, review the 7th replenishment Investment Case, develop key campaign messages and plan of action. country activities in the five (5) co-host countries, briefing on the 7th replenishment and to develop a campaign plan/strategy.

Ahead of the preparatory meeting and the launch of the investment case, GFAN Africa led and collaborated with stakeholders to strengthen civil society engagement for the replenishment through a series of advocacy activities. The activities included

- Developing and sharing insights on national advocacy activities for the replenishment for the 5 co-host countries
- Convening regional meetings with civil society in the co-host countries to review The Global Funds twenty (20) years of impact and to lay the groundwork for the 7th Global Fund replenishment.
- Sharing the lessons learnt from the 6th Global Fund Replenishment and how to build on the experiences for better 7th Global Fund replenishment outcomes
- Agree on Africa region common civil society messages ahead of the preparatory meeting
- Moderated a civil society town hall session with Peter Sands
- Co organized a global CSO meeting with GFAN, GFAN Asia-Pacific to agree on common position and messages ahead of the preparatory meeting



GFAN Africa and The Global Fund Secretariat Joint Country Missions

Following the preparatory meeting and the launch of the Global Fund investment case, Africa CSOs joined the Global Fund in engaging the preparatory meeting host countries to lead replenishment advocacy.

Civil society joined the Global Fund secretariat in engaging the co-host countries for high level political advocacy



Exploring the opportunities to position the co-host country leadership in championing the replenishment, through strategic outreach to donor countries



The objectives of the country missions included:

1. Ensuring stakeholders (high level political leadership, government, civil society, private sector, in-country technical and financial partners) have a shared understanding of the Global Fund's Investment Case.
2. Articulating the importance of domestic financing in the Investment Case, as well as national financial contributions to the Global Fund.
3. Exploring the opportunities to position the co-host country leadership in championing the replenishment, through strategic outreach to donor countries
4. Articulating how stakeholders can support the Seventh Replenishment Campaign, as well as the Champion role of the Heads of State, and ensure they have access to the tools and key messages.



THE 7th Global Fund Replenishment Campaign

Meet The Target Campaign

Following the launch of the Global Fund 7th replenishment investment case, GFAN Africa held community consultations with Africa partners to develop a campaign for the 7th replenishment. The Campaign was to encourage to leaders around the world and especially in Africa to increase their domestic resources of health, to match the fair share of contribution targets set in the investment case and to re commit to the 2030 SDG commitments of ending the epidemics of HIV TB and Malaria

The campaign was led by policy makers, young people, communities, and civil society within the African region. They mobilized their national stakeholders to participate in the campaign raising awareness about the replenishment.



The campaign complimented the Global Fight For What Counts campaign and the GFAN Asia-Pacific campaign The Power of More campaign included sending letters to Heads of State and embassies, sharing branded materials, developing, and sharing social media toolkits, media kits and briefing for members of parliament and communities.



Key Messages

Through continental consultations, African civil society and communities developed key messages supporting a successful replenishment and in line with Global Fund messaging. The key messages were crafted into a campaign dubbed “Meet the Target Campaign.” The messages included

- Increase the pledge by 30% to meet Global Fund 7th Replenishment target of \$18 billion
- Increased Domestic Resources on health for resilient and sustainable systems for health that will be ready for any pandemic
- African heads of state to announce Early Solidarity Pledges
- Attend the Pledge Conference hosted by the US Presidency
- Convert country pledges into Contributions

Meet the Target employed diverse strategies to achieve its goal of successfully replenishing The Global Fund. The strategies targeted the following key audiences;

1

Community and CSO partners

2

Members of Parliament

3

Young People (AGYW, ABYM)

4

Media (Traditional and social Media engagement)

Engaging Communities And Civil Society

The 7th Global Fund Replenishment, as with previous replenishments, was such a big highlight for GFAN Africa and so many other colleagues we admire and respect. In our region, we saw unprecedented political mobilization by community and civil society in support of the replenishment. In total, we activated replenishment voices in over 30 African countries.

A coordinated Africa regional social and political mobilization for the 7th Global Fund Replenishment included organizing for common messaging across the region as well as offering technical support to civil society in letter writing; donor country embassy visits; editorials; organizing meetings with technocrats; and organizing regional days of action among many other activities. Francophone, Anglophone, MENA spoke in one voice. We mobilized, we held meetings, we spoke at key events, and we wrote letters and statements. It was colorful and we had fun.

Country Briefs

For the 5 co-host countries of the preparatory meeting, GFAN Africa developed country briefs with updated information on the Global Fund's financial investments in the country that would aid in their national advocacy strategies.



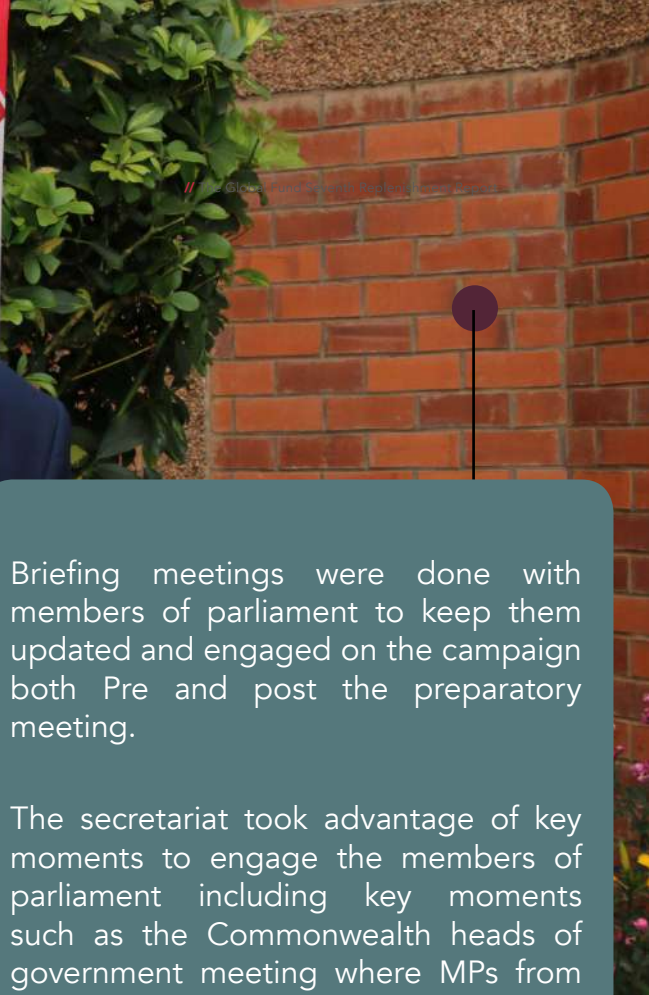




Engaging Members of Parliament

Parliamentarians play a key role in supporting equitable access to health through budget advocacy, policy influence, oversight, and community engagement.

GFAN Africa came into contact with over 30 members of parliament in African and donor capitals as replenishment allies: We hosted and co-hosted multiple briefings for members of parliament, keeping them up to date and engaging them on the campaign trail. In addition to supporting the replenishment, African MPs in particular spoke passionately in support of the domestic resource mobilization agenda.



Briefing meetings were done with members of parliament to keep them updated and engaged on the campaign both Pre and post the preparatory meeting.

The secretariat took advantage of key moments to engage the members of parliament including key moments such as the Commonwealth heads of government meeting where MPs from the UK and Africa did site visits for Global Fund projects in Rwanda and on the margins of the 4th Mid-Year Coordination Meeting of the African Union and the Regional Economic Communities (RECs).

OP ED with Members of Parliament

OP EDs were some of the key outputs for the meet the target campaign targeting media engagement. The secretariat shared draft op eds that could be edited and used in country. The secretariat partnered with STOPAIDS, the Global Fund and other partners to pen an OP Ed targeting the UK government encouraging an increase in investments and highlighting the outcomes of not increasing investment for health.

Increase funding or abandon hope of ending malaria, TB and Aids, UK warned

Global Fund urges UK and other donors to pledge billions to get efforts to end diseases by 2030 'back on track' after catastrophic impact of Covid



📷 A tuberculosis clinic in Nairobi, Kenya. A funding pledge of \$18bn is needed to meet the goal of ending HIV, TB and malaria by 2030. Photograph: Tony Karumba/AFP/Getty

Engaging The Media

Social Media Campaigns

The meet the target campaign was activated on different social platforms. Through the campaign, GFAN Africa coordinated social media campaigns throughout the year in support of the replenishment. This included supporting media engagement with key messages and audio-visual content. The secretariat coordinated real time live session discussions on social media with co-host countries civil society hosting young people, policy makers and government officials.

The campaign used over five (5) different social media toolkits that brought over one hundred and nineteen thousand (119,000) organic impressions on social media, developed over thirty (30) videos and over fifty (50) photos and graphics from the secretariat.

Civil society partners led social media activation in 20 countries. The campaign was able to reach a population six thousand three hundred (6,300) times its size.



GFAN AFRICA Week of Action Calendar
05-09 Sept 2020

05 SEPT
Kenya: Social Media Action

06 SEPT
Ghana: Social Media Action

07 SEPT
Rwanda: Social Media Action

08 SEPT
Tanzania: Social Media Action

09 SEPT
South Africa: Social Media Action

Blazing the Torch, Meeting the Target
100% Replenishment 2020
100% per CAS 1.00 per EAFU 1.00 per RDT
A Global Commitment to the World Fund in the 10th year of the 20th Replenishment

#TheDeedContinues #RightForWhatCounts #MeetTheTarget



Impact Drivers and a group of young girls and women attended the African Union Mid-Year Coordination Meeting in Lusaka, Zambia. The young girls and women presented their work within the framework of the Meet the Target campaign. This trip also facilitated the launch of the “Don’t drop the ball” social media campaign.

The campaign was primarily activated in South Africa, Kenya, and Rwanda. 80 young people were involved in the roundtable and activated the campaign messages on social media. While in Lusaka, we conducted media interviews and held peaceful marches to further magnify our message and the voices of young women and children affected by HIV, TB, and malaria.

In line with the GFAN Africa media engagement strategy and its 7th replenishment campaign strategy, media engagement was a key entry point to ensure relevance and consistency of messaging in the media during the campaign. Country partners led in country media mobilization for the 7th replenishment

This included sharing blog articles and interviews.

Pre and post preparatory briefing meetings were done with the media to brief them on the preparatory meeting and the investment case. Communities and civil society shared briefs and op-eds with them for publishing.



The Media supported engagement and amplification of the replenishment messages and communications, this included covering Global Fund events such the AU GFAN Side meeting margins of the 4th Mid-Year Coordination Meeting of the African Union (AU) and the Regional Economic Communities (RECs).

Engaging Young People

Youth Round Tables

The youth were engaged throughout the campaign sharing their stories and highlighting the vital role they play in decision making for resilient systems for health. Their voices, a powerful tool that GFAN Africa amplifies to show the impact of the Global Fund Investments.

The secretariat activated over one hundred (100) different youth advocates from Kenya, Rwanda, Cameroon, Ghana, Zambia, and South Africa to support and participate in the campaign through online and hybrid meetings

Young people participated in key moments such the closing of the Torch Caravan campaign, passing the torch to US advocates, in the commonwealth heads of Government forum on the margins of the 4th Mid-Year Coordination Meeting of the African Union and the Regional Economic Communities (RECs) and with the live discussions with policy makers and implementing partners.

The young people led in development and dissemination of content and messages to the African leaders. This was captured in different formats including social media messages, videos and through [Vuka Shows](#).





Adolescent Girls and Young Women (AGYW)

GFAN Africa in partnership with Impact Drivers collaborated with AGYW in South Africa during the Global week of Action asking the Donors to Meet the target.

They engaged seven (7) embassies (France, Sweden, Denmark, USA, Kenya, Germany, and Senegal) sharing their stories and work they do through Global Fund support and asking them to support the replenishment. The Donors were inspired by work and committed to supporting the replenishment through their continued investment

The young people also took the opportunity to launch the social media campaign - We have come too far to drop the ball voiced by adolescent girls and young women targeting African Leaders. The campaign was primarily activated in South Africa, Kenya, and Rwanda.





Key Moments

Global Week of action

The Global Week of Action for the Seventh replenishment of the Global Fund to Fight AIDS, Tuberculosis and Malaria (Global Fund) is coordinated by Civil Society for Malaria Elimination (CS4ME), Global Fund Advocates Network (GFAN), GFAN Africa, and GFAN Asia-Pacific (GFAN AP).

The paper origami campaign sought to create momentum around the Seventh replenishment of the Global Fund at the national, regional, and global levels through gathering communities and civil society to come together collectively through action.

The campaign raised awareness in 24 African countries through the diplomatic channels of embassies to build and/or strengthen partnerships nationally and globally for the Global Fund Seventh replenishment using key messages of the Investment Case presented at the Preparatory Meeting.





International AIDS Conference (IAS)

IAS Summit in Canada was a great advocacy moment for communities and civil society in the pursuit of a successful 7th replenishment. GFAN Africa joined GFAN and GFAN Asia-Pacific in hosting a networking booth at the conference hosting fifteen (15) sessions across the three (3) days.

These sessions were a great opportunity to amplify community voices and messages towards a successful replenishment. The collaboration was through participation in the various sessions at IAS and leading a range of conversations. Meet The Target and Fight for What Counts messages were highlighted and amplified.



African Union Summit in Zambia

The 4th Mid-Year Coordination Meeting of the AU and RECs was a good opportunity to communicate our advocacy messages and deliver outcomes of our side-event to Government Delegations, Delegations of PAP, Delegations of RECs and Development Partners.

GFAN Africa convened a variety of sessions convening various partners to share replenishment messages. The sessions included:

1. A Civil society roundtable to deliberate and update on the progress of the replenishment advocacy within the 5 co-host countries and beyond
2. A parliamentary round table to facilitate cross country peer learning and create champions for the Meet the Target campaign
3. A young people round table brought over seventy (80) young people from Zambia and across the continent to highlight their priorities, roles, messages, and key asks ahead of the 7th replenishment.
4. Media Engagement ahead of the African Union Summit to ensure that replenishment messages stay relevant on Television and on Radio.



Commonwealth Heads of Government Meeting (CHOGM)

The 2022 Commonwealth Heads of Government Meeting (CHOGM) took place from June 20th to 26th, in Kigali, Rwanda.

The purpose of this summit was for Commonwealth leaders to reaffirm their common values and agree on actions and policies to improve the lives of all their citizens. Decisions taken at CHOGM guide the work programme of the Commonwealth Secretariat. The official opening of the summit was preceded by different Forums, Ministerial meetings, Side Events, and other activities.

During CHOGM, The President of Rwanda, His excellency Paul Kagame hosted the Kigali Summit on Malaria and Neglected Tropical Diseases. Another key moment for leaders to commit to dealing with the COVID 19 Pandemic and to ending the Malaria epidemic by 2030.

GFAN Africa leadership at the CHOGM and at the Malaria & NTD summit included.

1. Participated in the development of the Youth Declaration during the Youth Forum ensuring that it had supportive language on the replenishment.
2. Collaborated with CSO speakers at the opening ceremony to include GF replenishment supportive messages
3. In collaboration with the Global Fund linked with Melinda Gates in her speaking role and asking her to amplify GF messages
4. Amplify Global Fund messaging at the youth, women, and people forum where GFAN Africa CSO's participated
5. Convened an African Civil Society dialogue in support of the Meet the Target campaign
6. Engaged ministers of health from Kenya and Malawi to strengthen public commitment to the replenishment
7. Civil Society representative spoke at the private sector dinner in support of the replenishment
8. Delivered thank you to MoH Kenya hand over Thank you letter for their commitment to the Global Fund
9. Civil Society also organized meetings with policy makers from other Commonwealth Countries in Kigali to deliberate on the replenishment targets, strategize, and amplify 7th replenishment messaging.

The Tokyo International Conference on African Development (TICAD)

The Eighth Tokyo International Conference on African Development (TICAD 8) was held from 27th to 28th August 2022. TICAD 7 made a strong pledge by Africa and Japan to invest in health in efforts to end infectious diseases, strengthen health systems and deliver universal health coverage.

For TICAD 8, GFAN Africa's leadership for high level engagement and advocacy initiatives that included

- Making a statement at the ministerial meeting and called upon the Japan to pledge to the Global Fund.
- Convening Africa regional civil society and led in the development of common position on TICAD 7 which included the Global fund as a priority ask.
- In partnership with GFAN Asia-Pacific and Africa Japan Forum, GFAN Africa sent letters to embassies of Japan and to African Governments asking them to prioritize the Global Fund Replenishment

At the opening ceremony of the G20 summit in Osaka, the late Prime Minister Shinzo Abe of Japan amplified the role of the Global Fund and announced Japan had pledged new funding to fight HIV, TB and malaria and build health systems through the Global Fund that will contribute to saving one million lives over the next three years.



Regional Week of Action

GFAN Africa members planned a regional day of Action in May targeting African governments to celebrate Africa Day. The members from Anglophone and Francophone countries sent Letters by mail, email and others physically delivered to their HoS and MoH with four (4) Key messages:

1. Community and civil society thanked African leadership for their role in support of Global Fund resource mobilization and for championing the 7th replenishment.
2. Community and civil society called upon African leadership towards meeting the regional health financing targets: \$86.30 per capita spending on health; spending at least 5% of GDP on health; dedication of 15% of national budget to health; reduction of out-of-pocket expenditure by 20% by 2030.
3. Community and civil society called upon African leadership to support the 7th replenishment by pledging
4. Community and civil society called upon African leadership to support the 7th replenishment by urging donor countries to pledge early and to increase their pledge by 30% of their 6th replenishment pledge.



MEET THE TARGET

VUKA AFRIKA

GFAN AFRICA REGIONAL WEEK OF ACTION

7TH, SEPTEMBER
1 PM CAT | 2 PM EAT | 1 PM SAST

HOST
 YASSINA IGHOZO
SRHR and Gender Team Leader/ RNGOF

GUEST
 BRICE BAMBARA
Global Fund

GUEST
 MANZI NORMAN
ED/ Dream Village Organisation

GUEST
 DR. GALLICAN RWIBASIRA
HIV Division Manager/ RBC

LIVE STREAM

#MeetTheTarget #TheBeatContinues #FightForWhatCounts

The Regional Week of action was a last mile walk for communities and civil society in Africa in the pursuit of a successful 7th replenishment. With a focus on Mobilizing and amplifying replenishment pledge messages and messages on increasing domestic resources for health.

20 African countries were mobilized to make one last effort toward galvanizing support for the replenishment. This involved a series of activities including:

- A global close out call for the Meet the Target Campaign
- In country community activities engaging MoH and hos
- A weeklong pre pledging conference social media campaign
- 5 podcasts (Vuka Shows) with each of the preparatory meeting host countries throughout the week of action.

Kenya, DRC, Rwanda, and South Africa held National engagements to persuade their HoS to make an early announcement of the pledge ahead of a pledge conference in New York. CS engaged AIDS Councils, MoH, CCM, Private Sector, Key Populations and HoS in this advocacy.

Both countries committed to increase the pledge to Global Fund by 30%. South Africa and DRC committed to honoring their 6th Global Fund Replenishment pledge ahead of the pledging conference, while all the HoS of co-hosting countries committed to attend the Pledge conference in New York or have high level representation.

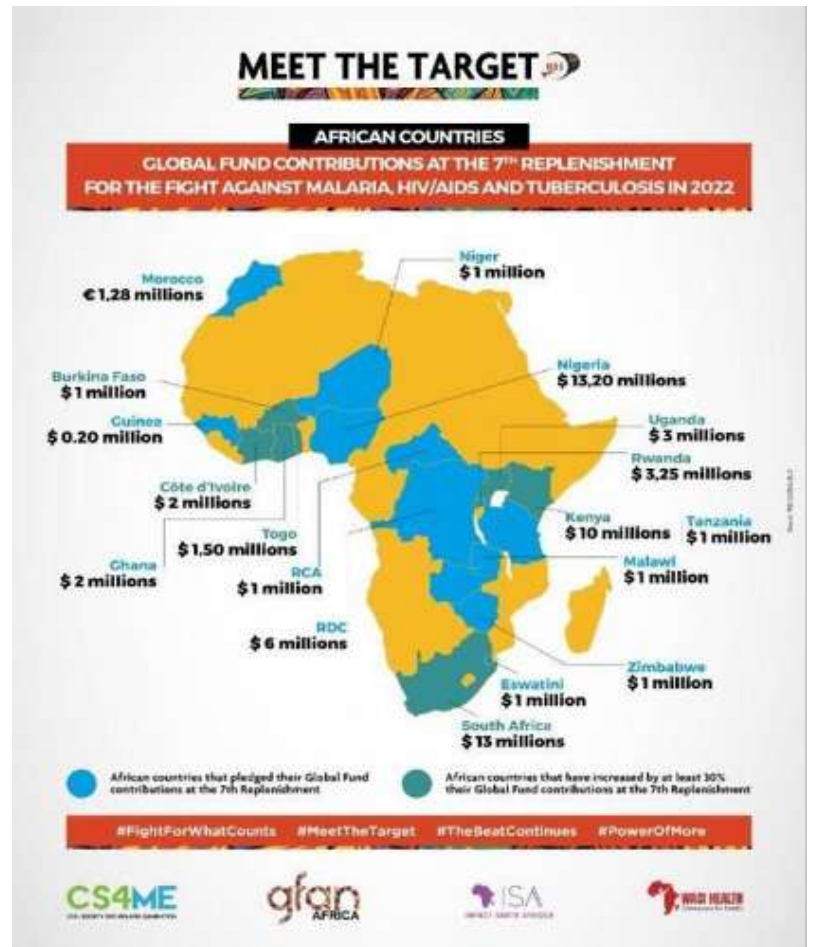




Post Replenishment Campaign And Activities

Having raised awareness and increased investments to the Global Fund by African Countries, communities and civil society will work together to ensure governments keep their commitments to the Global Fund investment and to increase their domestic resources for health.

The Global Fund secretariat coordinated with GFAN Africa to send thank you letters to people who were involved in the replenishment campaign.



Annex.

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[The Torch Caravan summary video](#)

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[Regional Week of Action Videos](#)

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[Pledging conference count down videos](#)

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[Meet the Target Videos](#)

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[MP OP ED on the Guardian](#)

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[Country Briefs](#)



